



August 12, 2010

Philippine Stock Exchange, Inc.
Philippine Stock Exchange Plaza
Ayala Triangle
Ayala Avenue, Makati City

Attention: **Ms. Janet A. Encarnacion**
Head, Disclosure Department

Gentlemen:

In compliance with Section 17.1(b) and Section 17.3 of the Securities Regulation Code and the PSE Revised Disclosure Rules, we submit herewith a copy of SEC Form 17-C reporting on the resignation and election of members of the Board of Directors of San Miguel Pure Foods Company, Inc. (the "Company"), and the resulting appointment of members of the Audit and Executive Compensation Committees of the Company in place of the resigning directors.

Very truly yours,



FERDINAND K. CONSTANTINO
Corporate Information Officer

COVER SHEET

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S. E. C. Registration Number

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(Company's Full Name)

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(Business Address: No. Street City/Town/Province)

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Contact Person

(632) 702-5000

Company Telephone Number

SEC FORM

1	2
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Month

3	1
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Day

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FORM TYPE

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Month

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Day

Annual Meeting

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Secondary License Type, If Applicable

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Dept. Requiring this Doc.

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Amended Articles Number/Section

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Total No. of Stockholders

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Domestic

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Foreign

Total Amount of Borrowings

To be accomplished by SEC Personnel concerned

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File Number

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Document I. D.

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(b)(3) THEREUNDER**

1. **August 12, 2010**
Date of Report (Date of earliest event reported)
2. SEC Identification No. **11840**
3. BIR Tax Identification No. **000-100-341-000**
4. **SAN MIGUEL PURE FOODS COMPANY, INC.**
Exact name of registrant as specified in its charter
5. **Philippines**
(Province, country or other jurisdiction of
Incorporation)
6. (SEC Use Only)
Industry Classification Code
6. **The JMT Corporate Condominium, ADB Avenue, Ortigas Center, Pasig City**
1605
(Address of principal office) (Postal Code)
7. **(632) 702-5000** (Registrant's telephone number, including area code)
8. **Registrant has not changed address since its last report to this Honorable Commission.**
(Former name or former address, if changed since last report)
9. Securities registered pursuant to Sections 8 and 12 of SRC

Title of Each Class	Outstanding as of July 31, 2010
Common	166,667,096

10. Indicate the item numbers reported herein:

We disclose that in the meeting of the Board of Directors of San Miguel Pure Foods Company, Inc. (respectively, the "Board" and the "Company") held on August 12, 2010:

Item 4. Resignation, Removal or Election of Registrant's Directors or Officers

1. The Board elected Mr. Carmelo L. Santiago as member of the Board and Independent Director vice Mr. Romulo L. Neri, who has divested to pursue other endeavors.

Mr. Santiago, 67, is an Independent Director of San Miguel Corporation (SMC) since July 24, 2008, Chairman of SMC's Audit Committee and Member of SMC's Executive Committee, Executive Compensation Committee and Nomination and Hearing Committee. He is an Independent Director of San Miguel Brewery Inc., Ginebra San Miguel, Inc., Anchor Insurance Brokerage Corporation, Liberty Telecom Holdings, Inc., San Miguel Properties, Inc., and San Miguel Brewery Hong Kong Limited; and Director of Terbo Concept. Mr. Santiago is the founder and owner of several branches of Melo's Restaurant and founder of Wagyu Restaurant.

2. The Board also elected Mr. Ferdinand K. Constantino as member of the Board vice Ms. Jesusa Victoria Hernandez-Bautista, who has been elected as a member of the House of Representatives.

Mr. Constantino, 58, is Senior Vice President, Chief Finance Officer and Treasurer of San Miguel Corporation. He also holds, among others, the following positions: President of Anchor Insurance Brokerage Corporation; and a Director of San Miguel Corporation (since May 21, 2010), San Miguel Brewery Inc., Ginebra San Miguel, Inc., San Miguel Yamamura Packaging Corporation and Bank of Commerce. Mr. Constantino previously served San Miguel Corporation as Chief Finance Officer of the San Miguel Beer Division (1999-2005) and as Chief Finance Officer and Treasurer of San Miguel Brewery Inc. (2007-2009); Director of San Miguel Pure Foods Company, Inc. (2008-2009) and San Miguel Properties, Inc. (2001-2009); and Chief Finance Officer of Manila Electric Company (2009) He has held directorships in various subsidiaries of San Miguel Corporation during the last five years.

3. As a consequence of the above changes, the Board appointed (a) Mr. Carmelo L. Santiago as a member of the Executive Compensation Committee vice Ms. Jesusa Victoria Hernandez-Bautista and Audit Committee vice Mr. Romulo L. Neri, and (b) Mr. Jose T. Pardo as a member of the Audit Committee vice Ms. Jesusa Victoria Hernandez-Bautista.

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Pursuant to the requirements of the Securities Regulation Code, the registrant duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SAN MIGUEL PURE FOODS COMPANY, INC.

By:


ALEXANDRA BENGSON-TRILLANA
Assistant Corporate Secretary

August 12, 2010.