

March 30, 2010

Philippine Stock Exchange
Disclosure Department
Listing and Disclosure Group
4th Floor, Philippine Stock Exchange Center
Exchange Road, Ortigas Center
Pasig City

Attention: **Ms. Janet A. Encarnacion**
Head - Disclosure Department

Gentlemen:

Please be informed that at the Regular Meeting of the Board of Directors of San Miguel Pure Foods Company Inc. (the "Corporation") held today, March 30, 2010, the Board approved that the Stockholders' Meeting of the Corporation will be held on May 14, 2010. In this connection, the record date for the stockholders entitled to vote at the said meeting is April 16, 2010, the stock and transfer books will be closed from April 17 to April 21, 2010, the deadline for submission of proxies is on April 28, 2010, and the validation of proxies shall be on May 5, 2010.

The Board also resolved that the cash dividend policy of the Corporation will entitle holders of the Common Shares to receive annual cash dividends of approximately 70% of the prior year's recurring net income, which is net income calculated without respect to extraordinary events that are not expected to recur, subject to applicable laws and regulations and based on the recommendation of the Board of Directors. Such recommendation will take into consideration factors such as the implementation of business plans, debt service requirements, debt covenant restrictions, funding for new investments, major capital expenditure requirements, appropriate reserves and working capital, among others. The cash dividend policy may be modified by the Company's Board of Directors at any time.

Very truly yours,

A blue ink signature of Ferdinand K. Constantino is written over the name and title.

FERDINAND K. CONSTANTINO
Corporate Information Officer