



SAN MIGUEL CORPORATION

July 12, 2010

Philippine Stock Exchange, Inc.
Disclosure Department
3rd Floor, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Ms. Janet A. Encarnacion**
Head - Disclosure Department

Gentlemen:

We refer to your letter dated July 9, 2010, with respect to the news article entitled "San Miguel says Pure Foods bids due July 15," posted on ABS-CBN News on July 9, 2010, which reported in part that:

"MANILA, Philippines - Philippine food-to-power conglomerate San Miguel Corp will receive bids from interested buyers of its food unit San Miguel Pure Foods Co., Inc. next week, the group's president said on Friday. "Submission of bids is July 15," Ramon Ang told Reuters in a mobile text message, when asked about the timing of the Pure Foods deal... Sources previously said private equity firms Carlyle Group and CVC and Philippine food firm Universal Robina Corp are among the bidders for Pure Foods, which has a total value of around \$2 billion, according to company officials and market sources..."

We advise that the Company expects to receive the bids for San Miguel Pure Foods Company, Inc. (SMPFC) by July 15, 2010, as confirmed by Mr. Ramon S. Ang, President and Chief Operating Officer of the Company. We further advise that the Company continues to evaluate a possible secondary share sale of SMPFC as an alternative.

Very truly yours,



FERDINAND K. CONSTANTINO
Corporate Information Officer